



EXPERIENCE

Budget Travel, Remote, Freelance Writer – June - Present 2020

Create weekly editorial content, social content, and strategy research on Budget Travel's future post-pandemic. Recently worked with a small team to redesign a social style guide and campaign.

Connectivity Foundation

Remote, Creative Director – May - Present 2020

Exercise my growth in leadership by managing a team of volunteers. I was brought on to create a brand voice and lead creative marketing initiatives. Now focusing on nonprofit and tech inclusivity.

Future of Advertising x Google, SCAD, Savannah, GA, Pro Student— Sep - Nov 2019

Worked as copy lead with a team of students on an imaginative campaign informed by future market trends. Was eventually selected for the Inspirational leader award and to represent my team in the Google 2020 Leadership Summit.

March for Our Lives, Co-Organizer for Savannah, GA – March 2018

Used copy and speech writing skills to rally 2,000 locals and raise \$1000 for the March for Our Lives fund.

The Manor, SCAD, Savannah, GA, Columnist— Jan - Mar 2019

Produced a weekly arts and culture column for award winning online magazine. Ten articles in total ranging from fashion to music.

EXTRA CREDIT

SCADPro x Google - Intentional Leader; SCAD Scholarship in Academic Honors, Achievement Honors & Current student scholarship; Dean's List; Columbia Scholastic Press; Association - Crown; National Scholastic Press Association - Finalist; Interscholastic League Press Conference

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EDUCATION

B.F.A. in Advertising and Branding at Savannah College of Art & Design. Concentration in Copywriting Expected Graduation May 2021

SKILLS & INTERESTS

Writing for the Arts
Designing Killer Presentations
Copywriting
Graphic Design
Branding Across Platforms
Art Direction
Campaign Strategy

InDesign
Illustrator
Photoshop